



Opterus
Simplifying Communications

Opterus Commits to Data Security With ISO27001 Certification

Toronto – April 8, 2019 – [Opterus](#) Inc., the leading global provider of cost-effective, web-based store communications and task management solutions, today announced the company has passed an ISO27001:2013 registration audit, joining the top tier of security-conscious organizations.

“We are processing increasingly large amounts of customer data, and the security of this information is very important to us,” said Ian Long, Chief Information Security Officer, Opterus Inc. “Our employees all understand the benefits of embracing the ISO27001 concepts company-wide. This has enabled us to calculate our information security risks and to determine, implement and manage information security controls on an ongoing basis, keeping that risk in check.”

ISO27001 helps organizations keep information assets secure. An Information Security Management System is a systematic approach to managing information – both electronic and physical – so that it remains confidential, reliable and available. It includes all people, processes and IT systems and applies a robust risk management process at its core.

“At Opterus, we are committed to and focused on continuous improvement,” said Janet Hawkins, President & CEO, Opterus Inc. “Our customers are our number one priority, and we will continue to provide innovative, customer-focused, high-quality solutions.”

For more information about Opterus, please contact Gary Stonell, at 416-884-4924 or gary.stonell@opterus.com

About Opterus Inc.

Opterus Inc. is a leading global provider of a cost-effective, easy-to-implement store information and execution management solution that increases productivity and improves retail enterprise communications. Opterus *Store Ops-Center* software is an on-demand, web-based retail portal designed to communicate corporate policy and day-to-day objectives between corporate office and store locations. Deployed in over 45 countries in 30 different languages, the solution is specifically designed for retail operations, and provides store personnel with clear, concise and timely direction, along with the proper tools to best do their jobs to support corporate initiatives. Opterus is based in Toronto, Ontario and was founded in 2006 by a group of seasoned retail industry technology veterans. For additional information about Opterus, please visit <http://www.opterus.com>.

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