Get a Configuration Based 360-degree View of your Organization and be more Productive…

Opterus' Store Ops-Center is in an inclusive suite of modules to solve your retail communications problems. If you have identified a need to improve and leverage employee productivity or increase customer satisfaction while keeping a handle on payroll costs SOC is a great fit.

The labor force represents the wildest variable in store-level execution. The ability of your associates to execute tasks on time and as prescribed is the valve that allows store execution to flow freely. Using the *Store Ops-Center* modules together give the flexibility to assign tasks and address issues by designating them to the care of an appropriate department and/or regional manager.

Most retailers rely on e-mail to address special issues, but e-mail lacks traceability and accountancy. Using Opterus' Tickets module, issues are treated as "open tickets" that may be linked to tasks, are reported on daily, and cannot be closed until resolution is found all the while provide a 360-degree view. Drawing from the experiences of retailers that have implemented *Store- Ops-Center*, we see across-the-board task completion improvements of 40% or more, putting every retailer running *Store- Ops-Center* at or above 90% task compliance.

Store Ops-Center is an intuitive, multi modular, cloud solution designed specifically for retail to simply and effectively manage and execute store tasks and communications. Because it is a cloud solution, no software installation or maintenance is required and the system can be setup, configured and ready for use in a very short time. Opterus took an Operational slant to communications and task execution and designed the solution to be clean and easy to use with light administration to be maintained by business users. Through Opterus' modular approach, *Store Ops-Center* solves the entire retail communications problem, not just pieces of it. Opterus has seen very strong user adoption at all levels of the retail organization. Upgrades are fast, free, and easy and custom workflows can be created with no development effort required.

We invite you to take a closer look at the Opterus solution and see how it fits your needs and can help you become more efficient and effective with your communications. Click below to schedule a customized demo and see for yourself!

Request a Demo