"why don't my district & regional managers love me?"

Opterus
Simplifying Communications

With **Store Ops-Center**, make their life **easy!** With a snapshot view of a store's status prior to visits they can be more focused, mange by exception and help drive sales.

Do you Want to Make Life Better for your District and Regional Managers?
Opterus Store Ops-Center

Life can be very busy for your regional and district managers. Opterus offers an inclusive suite of modules that will help you to solve your retail communications problems and make the lives of your DMs and RMs better. With a snapshot view of store execution your management level associates can be more focused and as a result be more productive during store visits. Understanding the stores status prior to visits allows your DMs and RMs to potentially visit more stores in a day. They can also improve people productivity, reduce amount of time on calls for project completion roll calls and be more focused on the business of driving sales. Some of our customers are realizing 10 hours a week savings or their district managers.

"I log into *Store Ops-Center* every morning and it helps me plan my day. I know what needs my attention, what stores haven't completed their tasks. I couldn't imagine doing my job without it." – Opterus customer, District Manager

Store Ops-Center is an intuitive, multi modular, cloud solution designed specifically for retail to simply and effectively manage and execute store tasks and communications. Because it is a cloud solution, no software installation or maintenance is required and the system can be setup, configured and ready for use in a very short time. Opterus took an Operational slant to communications and task execution and designed the solution to be clean and easy to use with light administration to be maintained by business users. Through Opterus' modular approach, *Store Ops-Center* solves the entire retail communications problem, not just pieces of it. Opterus has seen very strong user adoption at all levels of the retail organization. Upgrades are fast, free, and easy and custom workflows can be created with no development effort required.

We invite you to take a closer look at the Opterus solution and see how it fits your needs and can help you become more efficient and effective with your communications. Click below to visit our website and schedule a customized demo and see for yourself.

Request a Demo